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**СОЦІАЛЬНІ, ЕКОНОМІЧНІ ТА ЕКОЛОГІЧНІ ПРОБЛЕМИ РОЗВИТКУ**  
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**FACTORS THAT HAVE IMPACT ON THE UKRAINIAN MARKET OF  
TRANSPORT SERVICES**

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On the structure market of motor transport services are influenced by three groups of factors related to globalization trends and interbranch and intra-industry factors of economic development.

The first group includes indicators that related to liberalization. trade and economic relations, from the simplification of international trade. by reducing domestic tariffs, up to the complete elimination of customs barriers in mutual trade. Globalization of markets and integration at the mega-level and accordingly the emergence of transnational companies. (TNCs), generally eliminate, or significantly reduce competition between business entities.

The second group are the macroeconomic factors of national economy, quantitative and qualitative indicators of the level of demand on transport services of branches of the national economy. They directly influence the level of consumer activity - economic agents and households.

The third set of indicators is a set of indicators that characterize the level of satisfaction manufacturers of goods and services available on the market transport services and conditions of interaction subjects of the market.

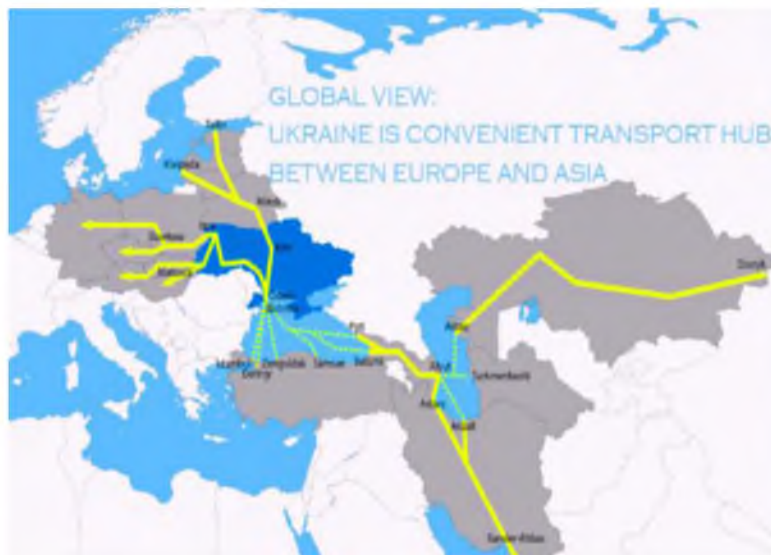
The state of the market segment of motor transport services should be evaluated according to the following criteria:

- geographical location;
- the dynamics of the situation of sector commodity markets;
- the level of demand and supply in the market of transport services;
- the dynamics of the market conditions for road freight transportation;
- condition and competitive environment in the middle of the industry.

Let's consider them in more detail:

*Geographical location.* Favorable geographical position. makes Ukraine an important transport hub. connecting Europe, Asia and the Middle East. Road network of Ukraine. covering the entire territory of the country, it makes it possible to deliver the goods to any destination.

The territory of Ukraine includes 5 international transport corridors.



*Fig. 1 Scheme of international transport corridors passing through the territory of Ukraine*

Source: <https://mtu.gov.ua/content/tmu.html>

With a total length of more than 5000 km, namely:

- Pan-European Transport Corridor No. 3 (passing through Germany, Poland and Ukraine along the route Dresden - Wroclaw - Lviv - Kiev Length - 1,640 km, of which, through which through Ukraine pass 694 km of railways and 611 km of highways);

- Pan-European Transport Corridor No. 5 (passing through Italy, Slovenia, Hungary, Slovakia and Ukraine, it connects Venice and Kiev via Ljubljana, Budapest and Uzhhorod, with a length of 1,595 km, of which 339 km of railways pass through Ukraine and 266 km of highways);

- Pan-European Transport Corridor No. 7 (connecting Austria, Hungary, Bulgaria, Romania, Moldova and Ukraine: 70 km of this corridor passes through Ukraine);

- Pan-European Transport Corridor No. 9 (passes through Finland, Russia, Ukraine, Belarus, Moldova, Romania, Greece.) This corridor connects Helsinki - St. Petersburg - Gomel - Kiev - Odessa - Bucharest - Alexandroupolis, length - 3,400 km, of which 1,496 km of railways and 996 km of roads pass through the territory of Ukraine);

- The international transport corridor Gdansk-Odessa (passing through Italy, Slovenia, Hungary, Slovakia and Ukraine, joining Trieste - Ljubljana - Budapest - Bratislava - Uzhhorod - Lviv, length - 1,816 km, of which 266 km of railway pass through the territory of Ukraine roads and 338.7 km of highways)

The analysis of the main factors influencing the level of competitiveness of economic entities in the market of transport services in Ukraine suggests that a favorable geographic location makes Ukraine an important transport hub connecting Europe, Asia and the Middle East. The road network of Ukraine covering the whole territory of the country makes it possible to deliver the cargo to any destination.