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НАЦІОНАЛЬНИЙ УНІВЕРСИТЕТ БІОРЕСУРСІВ  
І ПРИРОДОКОРИСТУВАННЯ УКРАЇНИ



*Матеріали Міжнародної науково-практичної конференції*

**ПРОДОВОЛЬЧА ТА ЕКОЛОГІЧНА БЕЗПЕКА  
В УМОВАХ ВІЙНИ ТА ПОВОЄННОЇ ВІДБУДОВИ:  
ВИКЛИКИ ДЛЯ УКРАЇНИ ТА СВІТУ**

*присвяченої 125-річчю Національного університету  
біоресурсів і природокористування України*

**Секція 4. Якість освіти та гуманітарна наука в умовах війни  
та глобальних викликів**

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У збірнику подано результати обговорення актуальних проблем, перспектив і шляхів забезпечення продовольчої та екологічної безпеки в умовах війни, плану відновлення України, сталого розвитку світу в контексті глобальних і регіональних викликів, трансформації суспільства та формування нової парадигми розвитку.

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Матеріали Міжнародної науково-практичної конференції

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## **CULTURAL HERITAGE: WAYS OF PRESERVING IT**

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The protection of cultural heritage remains a challenging area of activity within the field of culture. Cultural objects refer to significant places, structures, territories, bodies of water, and other natural objects that possess archaeological, aesthetic, historical, architectural, scientific, or artistic

value and have maintained their authenticity. UNESCO's primary objective in the field of culture is to preserve and revive both tangible and intangible cultural heritage while promoting the development of contemporary cultures and restoring lost cultural values to their countries of origin. The organization's principles in this socio-cultural realm are rooted in the productivity of cultural diversity and the mutual enrichment of foreign cultures and spirituality.

UNESCO carries out its activities in the field of cultural heritage protection through various avenues, with the development and adoption of normative acts in the relevant field of international legal regulation standing out as a noteworthy example. At the EU level, there is a strong commitment to the integration of culture in all policy areas, with a particular emphasis on the protection of cultural heritage and cultural diversity, which are critical components of cultural identity and self-expression. From an economic standpoint, the cultural and creative sector is a dynamic field employing 8.4 million individuals in the European Union, possessing considerable potential for growth due to its diversity and opportunities for individual creative expression. Nonetheless, barriers such as linguistic diversity, fragmentation, and differing financial mechanisms in the EU hinder the development of this potential [3].

The Sustainable Development Agenda emphasizes heritage as a goal for safeguarding the world's cultural and natural heritage under Goal 11 (Sustainable development of cities and communities) of the Sustainable Development Goals (SDGs) [3]. The preservation of cultural heritage in Ukraine presents several challenges that require immediate attention, including the destruction of cultural monuments resulting from the invasion by Russia, the absence of a unified management system for cultural heritage protection, the limited powers of the cultural heritage protection bodies, the inadequate system of accounting for cultural heritage objects, and the inadequacy of current legislation regarding responsibility for violations of the Law of Ukraine "On the Protection of Cultural Heritage" and other relevant normative acts [4].

To address these issues, it is imperative to establish a unified system for protecting cultural heritage and to promote awareness and appreciation of heritage among young people and children. Additionally, it is crucial to address the negative consequences of legislative changes that have restricted the powers of cultural heritage protection bodies and the research capabilities of scientists, and to establish a comprehensive State Register of Immovable Monuments. The effectiveness of heritage preservation efforts is also contingent upon the implementation of a modern accounting system for these monuments.

The preservation of cultural heritage is an important facet of the state's humanitarian policy. However, the current allocation of cultural heritage protection functions among various executive authorities is questionable, as effective operations necessitate a centralized decision-making center, coordination of efforts, and comprehensive management. UNESCO's approach to cultural heritage protection entails a harmonious combination of normative and practical measures, with a focus on developing and adopting normative and legal documents to regulate relevant socio-cultural relations. Additionally, numerous practical measures, such as international conferences, seminars, and meetings, are carried out to address various issues related to the preservation of tangible and intangible cultural heritage.

The preservation of cultural heritage can be achieved through various means, including the promotion of linguistic diversity and multiculturalism in education. One way to achieve this is by incorporating phraseology, which refers to the study of fixed and often idiomatic expressions in a language, into language learning programs [2]. By teaching phraseology, learners not only acquire language skills but also gain insight into the cultural values, customs, and history embedded in those expressions. Moreover, employing a multicultural approach in education can also help preserve cultural heritage. This entails recognizing and valuing the diverse cultural backgrounds of students and incorporating them into the curriculum [1]. Multicultural education can enhance students' understanding of their own culture and history while promoting respect for other cultures. This approach can also encourage the preservation of cultural heritage by providing opportunities for students to learn about the history, customs, and traditions of various cultures, including their own.

By incorporating phraseology and multiculturalism in education, individuals can develop a deeper understanding and appreciation of cultural heritage. This, in turn, can contribute to the preservation of cultural heritage by promoting awareness, understanding, and respect for diverse cultural values and traditions.

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